

## Mobispine takes order for Balkan operator with eSMS

Stockholm, Sweden, November 14, 2008 -- Mobispine AB (MOBS) an innovative Value Added Services (VAS) company has got an order to upgrade the eSMS platform of a leading Balkan mobile operator.

We are currently doing technical integration between Mobispine and the mobile operator and doing final preparation for commerical launch in this region.

"We are extremely happy that we can increase our business in the Balkan region which is known for growing rapidly," said Dusyant Patel, CEO, Mobispine.

## **About Mobispine**

Mobispine AB (MOBS) an innovative Value Added Services (VAS) company, provides services for operators and end-users. The services including eSMS (Executive Short Message System) service enabling users to send messages from PCs to mobile phones and aggregation of news and content via its unique Really Simple Syndication (RSS) based news reader. We currently have 25 European mobile operators as our customers.

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