



Date: 16 February 2009

On behalf of: International Marketing & Sales Group Limited ("IMSG" or "the Company")

International Marketing & Sales Group Limited

▪ EGM Approves Delisting from AIM and Continuation of Listing on Swedish AktieTorget Market

International Marketing & Sales Group Limited (AIM / AktieTorget: IMSG), ("IMSG" or "the Company") the emerging markets focused sales and marketing company, announces that at its extraordinary general meeting ("EGM") held today at 11.00am at 47 Esplanade, St Helier, Jersey, shareholders of the Company ("Shareholders") approved the cancellation of the admission of the Company's ordinary fully paid shares (the "Shares") to trading on the AIM market of the London Stock Exchange plc ("AIM") (the "Cancellation"). Of the total number of votes cast by Shareholders at the meeting, 99.35% were in favour of the resolution. The Cancellation will be effective on and from 27 February 2009 and trading in the Company's shares on AIM will cease at the close of business on 26 February 2009.

Following the delisting from AIM, IMSG will remain a public company and there will be no dilution or other change in Shareholdings. IMSG is maintaining its listing on AktieTorget in Stockholm and the Board believes that this is in the best interests of the Company and the Shareholders, who will benefit from the increased flexibility, cost saving and improved management efficiency that will result from focusing on one listing.

The Company will continue to comply with the AktieTorget rules from time to time in force, including the issue to Shareholders annually of a report and audited accounts, as well as quarterly interim statements. In addition, the Company will maintain its website along the lines of AIM Rule 26, keeping Shareholders as fully informed as possible.

In order to transfer IMSG Shares from AIM to AktieTorget, Shareholders may open an account with a Swedish bank or broker so that the shares can be registered with the Swedish central securities depository, Euroclear Sweden AB, formerly VPC. ("Euroclear"). Individual Shareholders may open a Euroclear account themselves or with the assistance of their bank or broker. Alternatively, it may be possible for shares to be held on AktieTorget by a Euroclear nominee on behalf of Shareholders. The former shareholders of ONE Media AB (now an IMSG subsidiary) have such an arrangement with Euroclear and the Company is currently in discussions with Euroclear with a view to making such custodian arrangements available to all Shareholders.

The transfer of IMSG Shares held in the CREST system will be carried out by each Shareholder's broker or bank with the assistance of the Company's registrars. Shares held in certificated form may be transferred to AktieTorget by forwarding the relevant share certificate(s) to the Shareholder's Swedish bank or broker or (in the event that nominee account arrangements are able to be put in place) to Euroclear.

Once shares have been transferred to AktieTorget, transactions in the shares will be executed on behalf of Shareholders by their Swedish bank/broker or (as the case may be) by Euroclear as the custodian of those shares.

The Board confirms that audited accounts of the Company will continue to be sent to Shareholders not later than 6 months after the end of each financial period; Shareholders will continue to be provided with quarterly financial information in substantively the same form as currently required under AIM and IFRS rules; the Board will continue to explore opportunities to realise value for Shareholders, including a sale of the Company to, or a merger with, a third party and the Board shall consider seeking re-admission of the shares of the Company to trading on AIM or on an EU regulated public market as and when global and regional economic conditions are more favourable.

For Further Information, please contact:

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Notes to Editors

- IMSG was founded in 1996 and the Group was admitted to trading on AIM on 6 December 2005. IMSG is also listed on AktieTorget in Sweden.
- The Group's clients include multinational and first tier local companies operating in FMCG, telecommunications, retail trade, banking and finance, automotive, consumer electronics and pharmaceutical industries.
- Further information about the Group is available on its website at: <http://www.imsq.co.uk>