



Date: 29 December 2008
On behalf of: International Marketing & Sales Group Limited (“IMSG” or “the Company”)

International Marketing & Sales Group Limited

- **EGM to Seek Approval for Proposed Delisting**

International Marketing & Sales Group Limited (AIM / AktieTorget: IMSG), (“the Company”) the emerging markets focused sales and marketing company, announces that it intends to hold an extraordinary general meeting (“EGM”) to seek approval from the shareholders of the Company for the cancellation of the admission of the Company’s ordinary fully paid shares to trading on the AIM market of the London Stock Exchange plc.

Details of the EGM, which will be held on or after 15 January, 2009, will be announced shortly.

For Further Information, please contact:

Terry Livingstone
International Marketing & Sales Group Limited
www.imsq.co.uk

Tel: + 44 20 7735 6788

Andrew Best / Emily Bruning
Shared Value Limited
www.sharedvalue.net

Tel: +44 (0) 20 7321 5010

Mark Williams / Henry Fitzgerald-O’Connor
Canaccord Adams Limited

Tel: +44 (0)20 7050 6500

Notes to Editors

- IMSG was founded in 1996 and the Group was admitted to trading on AIM on 6 December 2005. IMSG is also listed on AktieTorget in Sweden.
- The Group’s clients include multinational and first tier local companies operating in FMCG, telecommunications, retail trade, banking and finance, automotive, consumer electronics and pharmaceutical industries.
- IMSG currently has over 40 offices predominantly in emerging markets: Moscow, Saint Petersburg, Yekaterinburg, Kazan, Nizhniy Novgorod, Novosibirsk, Rostov-on-Don, Samara, Krasnodar (Russia), Kiev (Ukraine), Almaty, Astana (Kazakhstan), Dushanbe (Tajikistan), Tashkent (Uzbekistan), Erevan (Armenia), Belgrade (Serbia) Istanbul (Turkey), New Delhi, Mumbai, Bangalore, Chennai, Kolkata, Hyderabad (India), Kuala Lumpur (Malaysia), Dubai (UAE), Doha (Qatar), Budapest (Hungary), Bucharest (Romania), Athens (Greece), Sofia (Bulgaria) London (UK), Stockholm, Malmo (Sweden) and Barcelona (Spain).
- Further information about the Group is available on its website at: <http://www.imsq.co.uk>