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EasyFill AB (publ.) – Milestone for RotoShelf.

EasyFill AB and its subsidiary Enjoy Sales AB has in recent weeks received a number of orders for deliveries in the spring 2014. Total order value is approximately 1,1 million Euro.

Sales and deliveries of the orders will be made in several ways, as follows:

Sweden

Delivery of coolers with RotoShelf Multi made through our subsidiary Enjoy Sales AB.

Soft drink producers Europe; manufacturing, sales and deliveries as follows

- *Complete RotoShelf Multi (both steel parts and plastic shelves). EasyFill supplies the affected cooler producers who then installs them into the specific coolers.*
- *The cooler manufacturers produces the steel parts for the RotoShelf Multi but purchase the plastic shelves EasyFill and will then assemble and install in the product portfolio.*

Note that the total order value of 1,1 million Euro also includes coolers for delivery in Sweden.

Market test

When EasyFill exhibited at the fair in Munich in autumn 2013, the company presented RotoShelf Multi for a senior manager at one of the world's largest soft drink producers. EasyFill received a follow-up the this meeting last week when we were informed that the soft drinks manufacturer will implement a market test immediately in a central European country.

CEO Comment

"After many years of hard work we are now getting orders from various customers in different countries and a market test from one of the largest producers of soft drinks and then I cannot help but feeling very proud over our achievements. I am proud that we haven't given up regardless of many uphill's now and then, and I am delighted that the company's investors and shareholders has a bright future ahead."

Håkan Sjölander

CEO

EasyFill AB (publ)

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Short on EasyFill AB (publ)

EasyFill AB is a public company, listed in Sweden on Aktietorget stock exchange, with focus on developing and patenting products for fast and easy refilling of shelves. The company currently has a product base of three patented products that reduces the time it takes to refill and front store, and cooler shelves to a minimum.