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(Translation from earlier PM) EasyFill AB (publ.) receives a prestigious order on RotoShelf Multi.

EasyFill AB has received an order for RotoShelf Multi for 60 cm wide coolers in Sweden through its subsidiary Enjoy Sales AB. Spendrups bryggerier AB launches new products and choose to invest in a cooler equipped with RotoShelf Multi.

The product launch will take place in Frigoglass cooler model CMW 375 (60cm wide) with RotoShelf Multi and Enjoy Sales AB will handle the deliveries.

The total order value is approximately SEK 2 million and for EasyFill this is a prestigious order since the commercialization of RotoShelf Multi for 60 cm wide refrigerators started in November 2013, and this is the first order of the product in a larger number in Sweden.

The coolers are manufactured by Frigoglass in their factory in Timisoara (Romania), where also the installation of RotoShelf Multi will occur.

CEO Comment

"It is always pleasing to receive orders and to get an order from Spendrups on RotoShelf Multi in 60cm fridge feels very good. When customers ask for RotoShelf for this cooler model in Sweden, the need will obviously be the same in many other countries as well where there are even more soft drink coolers.

As mentioned earlier EasyFill has a booth at Euro Shop in Düsseldorf February 16 to 20th. We will be showcasing our complete product range, among others, we will be displaying RotoShelf Multi for several producers of coolers worldwide. One of the models we show is RotoShelf Multi for CMV375 from Frigoglass .

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Short on Enjoy Group AB (publ)

EasyFill AB is a public company, listed in Sweden on Aktietorget stock exchange, with focus on developing and patenting products for fast and easy refilling of shelves. The company currently has a product base of three patented products that reduces the time it takes to refill and front store, and cooler shelves to a minimum.

EasyFill's business model is to find partners who are willing to exploit our patented knowledge, design and technology through licensing arrangements on a non-exclusive basis.