



19 September 2013, Bräcke

EasyFill AB (publ)

Insider share purchase.

Liden i Loo AB, owned by insiders in EasyFill (publ) will increase its stake in EasyFill AB.

Anders Lidén, President of the board and Jens Nisu, Marketing Manager in EasyFill AB (publ) is both a partner in Liden i Loo AB. In the beginning of this week Liden i Loo AB has increased its shareholding to 45 000 B shares which have been purchased at an average price of 2.31.

CEO comment:

It is gratifying that the president of our Board and our marketing director shows their faith in the company by increasing its shareholding.

For more information contact :

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Short on Enjoy Group AB (publ)

EasyFill AB is a public company, listed in Sweden on Aktietorget stock exchange, with focus on developing and patenting products for fast and easy refilling of shelves. The company currently has a product base of three patented products that reduces the time it takes to refill and front store, and cooler shelves to a minimum.

EasyFill's business model is to find partners who are willing to exploit our patented knowledge, design and technology through licensing arrangements on a non-exclusive basis.