



18 September 2013, Bräcke

# EasyFill AB (publ)

## Success at Drinktec in Munich.

**After two and a half days as an exhibitor at Drinktec in Munich summarized everything in the word SUCCESS.**

*Monday started a little quiet since the visitors are traveling to the fair that day, but from Monday afternoon and onwards, potential customers have basically been fighting to get a chance to talk to us.*

*Executives from major world leading soft drink companies and executives from the largest refrigerator manufacturers in the world are those who normally would not stand in line to talk to a salesperson, but outside our booth, as schoolboys, they have been standing and waiting for their turn.*

*A representative for one of the world's largest soft drink producers, with the power to decide, spent 30 minutes in our booth on Wednesday morning and he was inspired, but the list of visitors with the same enthusiasm goes on. Never before have we had so many concrete things to take with us from a fair and only half the exhibition time has passed.*

*Comment from the CEO:*

*I've said it before and I'll say it again; MY SHARES ARE NOT FOR SALE.*

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*Short on Enjoy Group AB (publ)*

*EasyFill AB is a public company, listed in Sweden on Aktietorget stock exchange, with focus on developing and patenting products for fast and easy refilling of shelves. The company currently has a product base of three patented products that reduces the time it takes to refill and front store, and cooler shelves to a minimum.*

*EasyFill's business model is to find partners who are willing to exploit our patented knowledge, design and technology through licensing arrangements on a non-exclusive basis.*

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