



11 september 2013, Bräcke

EasyFill AB (publ)

We are starting a Blog.

For various shareholders and customers around the world, EasyFill has decided to utilize social media in order to follow us on special occasions. Since we are now displaying our products at Drinktec exhibition in Munich September 16 to 20, we take this opportunity to start up the blog, which will be followed at www.easyfill.se/news/blog. The blog will be updated daily, with a small report and some photos from the fair. First exhibition blog post will be released today where we will report on the preparations for the fair.

CEO comment:

Of course, we will not provide information on deals or other financial events in the blog since that will be handled via PM, but here we are going to, in a playful way, give you a glimpse into the everyday life of an innovation company.

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Short on Enjoy Group AB (publ)

EasyFill AB is a public company, listed in Sweden on Aktietorget stock exchange, with focus on developing and patenting products for fast and easy refilling of shelves. The company currently has a product base of three patented products that reduces the time it takes to refill and front store, and cooler shelves to a minimum.

EasyFill's business model is to find partners who are willing to exploit our patented knowledge, design and technology through licensing arrangements on a non-exclusive basis.