

Enjoy Group AB Press release 2011-11-15

Interesting meetings and discussions at Brau Beviale 2011

During the international brewery fair Brau Beviale in Nuremberg on 9-11 November 2011, Enjoy Group AB received many positive reactions and comments on existing products and the new, additional shelf solution.

Enjoy Group summarizes the fair in Nuremberg, noting that there is a great interest in the company's products and solutions from various manufacturers of commercial coolers. From meetings and discussions it has been consistently positive comments and Enjoy sees many openings for future collaborations, both with existing contacts as well as with new potential customers.

Comment from the CEO Håkan Sjölander:

I'm extremely happy with the show in general and the great interest in our company and products is us showing that we are definitely on the right track, and that is now it's up to us to tie up the discussions that we have going on with the manufacturers is showing an interest.

In conjunction with the exhibition Enjoy Group launched its new slogan: ALWAYS IN FRONT

Sollentuna 15/11 2011

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For more info about Enjoy please visit: www.enjoygroup.eu

Short on Enjoy Group AB (publ)

Enjoy Group AB is a public company, listed in Sweden on Aktietorget stock exchange, with focus on developing and patenting products for fast and easy refilling of shelves. The company currently has a product base of four patented products that reduces the time it takes to refill and front cooler shelves to a minimum.

Enjoy's business model is to find partners who are willing to exploit our patented knowledge, design and technology through licensing arrangements on a non-exclusive basis.