



PRESS RELEASE

Cherry AB (publ)
Stockholm, June 27th, 2017

Share split in Cherry AB (publ)

The Annual General Meeting in Cherry AB (publ) held on 16 May 2017 resolved to increase the total number of shares in the company by dividing each share, regardless of series, into five shares of the corresponding series (a so called share split 1:5).

The board of directors have resolved that the record day for the share split shall fall on 3 July 2017 and the new shares are expected to be registered in the shareholders' accounts on 4 July 2017.

Last day of trading with shares before the share split is 29 June 2017. The first day of trading with shares after the share split is 30 June 2017.

As a consequence of the share split, the company's shares of series B, which are listed on AktieTorget, will change ISIN code to SE0010133256.

The share split will be made automatically via Euroclear Sweden AB and shareholders do not need to take any action. The share split entails that the number of outstanding shares in Cherry increases from 20,640,901 shares to 103,204,505 shares, of which the number of shares of series A increases from 997,600 to 4,988,000 and the number of shares of series B increases from 19,643,301 to 98,216,505.

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Cherry in brief

Cherry is a Swedish innovating and fast growing gaming company established in 1963. The business strategy is to create shareholder value by owning and developing fast-growing and profitable businesses within the gaming and casino industry. Cherry operates within five diversified business areas, *Online Gaming* through **ComeOn!**, *Performance-based Marketing* through **Game Lounge**, *Gaming Technology* through **XCaliber**, *Game Development* through **Yggdrasil Gaming** and **Highlight Games** and *Restaurant Casino* through **Cherry Spelglädje**. The objective is to grow organic in combination with strategic acquisitions of fast-growing companies. Cherry employs around 1 100 people and has more than 6,000 shareholders. The Company's B-shares are listed on AktieTorget.